

ENTERPRISE ARCHITECTURE AND BUSINESS ENGINEERING DEMANDED TRENDS

IBM views enterprise architecture as an enabling discipline that translates business vision and strategy into effective enterprise change. By creating, communicating and improving the key principles and models that describe your company's desired future state, you can evolve toward that state more quickly and easily.

Strategy | Business | Information systems | Technology

Innovative Solutions & Technologies Center in Armenia and Enterprise Incubator Foundation kindly invite you to participate to the first ever organized practical discussion of Enterprise Architecture on executive level.

Topics of discussion:

- Business and IT drivers for enterprise architecture
- Demand and state of a discipline for today
- Common use cases
- Main players
- EA methodologies and frameworks
- EA management core elements
- EA projects
- Cases from practice



When: 28 May 2015, 16:00 -18:00

Where: MLab Regional Mobile Application Laboratory
SEUA, Building 10, 5th floor, 105 Teryan st., Yerevan

Language: Russian

Who: Enterprises, business process managers, executive managers, entrepreneurs

The Trainer: the training will be delivered by our highly qualified colleague from Saint-Petersburg State University of Telecommunications, Project manager and leading consultant at Smart Architects and Business Engineering Group Mr. Maxim Arzumanyan. Co-founder and curator of an open free ad-hoc educational and research program on Enterprise Architecture «Game|Changers Enterprise Architecture Track, Maxim has taken part in such projects as business transformation and engineering, EA methodology development, IT architecture development, IT-strategy development and BPM implementation in different roles including project manager and project architect. Certified IBM, SAP, ARIS, Software AG, LEAD, TOGAF, Microsoft specialist in the field of Enterprise Architecture, Business Analytics, Business Process Management and ERP. From 2014 - LEAD Enterprise Architect and Boardmember at Global University Alliance. Homepage: <http://arzumanyan.com.ru/>

How to register:

Please fill in the application form attached and send it to info@istc.am by May 25, 2015 16:00. As the number of participants is limited, the selection will be made on "first come - first served" basis. The selected participants will be notified additionally. For additional information please contact us at +(374 11) 219 700.

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